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UKUUG Sponsoring Memberships

INTRODUCTION

UKUUG Council decided towards the end of 2002 to introduce a sponsoring membership category. Establishing this should make it easier to normalize the current state where some events have been able to attract significant sponsorship.

UKUUG recognizes that a sponsor may have a particular area of interest that they may wish to be instrumental in assisting, e.g., the annual Linux conference, and asks each sponsor to nominate such interests when making their annual commitment.

Initially, we have decided to keep the categories simple and use just two, Gold and Silver. The initial scheme, outlined below, is to be introduced early in 2003. We welcome comments and suggestions, particularly if you think that some aspect is not very practical or could be changed for the better.

SPONSORING MEMBERSHIP

Sponsoring membership offers companies the opportunity of actively supporting UKUUG's events, and makes it easier for UKUUG to further its aims and objectives.

Membership provides an ideal mechanism to make new contacts, exchange views, and debate technical matters and other areas of interest. This involvement can increase the profile of a sponsor company by its association with this leading, independent group.

Silver Membership

Price: £1,000 p.a.

Benefits:

- ✓ Web link on UKUUG Sponsors' web page
- ✓ Conferences: 'free' space or table-top at each conference including two personnel
- ✓ Insert/flyer with one newsletter p.a.
- ✓ Prestige of being a Sponsor Member of UKUUG

Gold Membership

Price: £5,000+ p.a.

Benefits:

- ✓ In addition to all of Silver Membership benefits,
- ✓ Conferences: full access (up to 6 personnel) at any event; space/table-top; own brochure in delegate bags; mention in conference publicity of involvement
- ✓ Insert/flyer with each newsletter
- ✓ Prestige of being a Gold a Sponsor Member of UKUUG

Sponsors should be aware that one of UKUUG strengths is its vendor-independence. It thus asks that sponsors' involvement in UKUUG events and items they ask UKUUG to publish are in accordance with UKUUG's principles and at least of general relevance to its membership.

We should be grateful if you would contact Jane Morrison—contact details above—with any queries or applications.

*Charles Curran, UKUUG Council Chairman,
16 Dec 2002*